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## **Elektromotive expands UK network of electric vehicle charging stations**

Following the Prime Minister, Gordon Brown's pledge to support the development of a national network of charging points for electric vehicles, Elektromotive has announced that it will have completed the installation of its 100<sup>th</sup> Elektrobay charging station in London by the end of next month.

There are already 80 Elektrobays in operation in the Capital, with another 40 installed in various locations across the UK. Round-the-clock usage has led to increased demand for electric vehicle charging stations, resulting in additional roadside Elektrobays being introduced across London. Elektromotive has significantly and consistently added to its network since the first unit was installed in Westminster in 2006. The company is currently in advanced talks with cities in the North East and Midlands to expand its infrastructure even further.

As the world's leading provider of charging stations, the Brighton-based company is playing a central role in collaborating with local authorities, energy companies and vehicle manufacturers to facilitate the large-scale introduction of electric vehicles. Elektromotive has recently joined forces with the Renault-Nissan Alliance to accelerate the global installation of charging networks in cities, and has been in partnership with EDF Energy since 2007.

The compact size of the British-built Elektrobay enables it to be positioned in a number of practical locations, such as by the roadside and in public car parks. Sophisticated technology allows the simple-to-operate unit to integrate with the UK's energy infrastructure and easily identify those using the facility.

Calvey Taylor-Haw, Managing Director for Elektromotive says, "Access to charging stations across the UK will be crucial to the successful shift towards zero-emissions motoring. The Elektrobay is a proven and practical solution to building a network of charging stations, not just in the UK, but around the World. Our aim is to have Elektrobays on every street and in all car parks around the UK, so we are delighted to hear the Prime Minister's commitment to establishing charging points throughout the country."

For more information about Elektromotive, or to locate your nearest Elektrobay, please visit [www.elektromotive.com](http://www.elektromotive.com)

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**Notes to editor:**

Founded in 2003, Elektromotive is the world's leading provider of technology and engineering solutions for electric vehicle recharging stations. The company's main product is the Elektrobay, a recharging station for on-street or multi-storey car park use.

The simple-to-operate Elektrobay was first introduced in Westminster, London, in 2006, and by May 2009 there will be 100 Elektrobays located across the capital. A further 40 fully-operational Elektrobay charging stations have been installed in cities and shopping centres around the UK. The Brighton-based company also exports Elektrobays to Sweden, Holland, Germany and Ireland.

Elektrobays are typically situated next to parking bays, within easy reach of an electric vehicle's charging point. The Elektrobay's socket is located under a secure, weather-proof door, accessed using a personalised key fob. When charging is in progress, the door locks shut to prevent interference. With a power output of 240 volts AC and 13 amps in the UK, or 230 volts AC and 16 amps in Europe, Elektrobay is compatible with all fully-electric and plug-in electric hybrid vehicles.

For more information on Elektromotive, visit [www.elektromotive.com](http://www.elektromotive.com)

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